

HOLD FOR RELEASE UNTIL MAY 17

May 17, 2012 — Unglue.it (<http://unglue.it>) is launching on May 17, 2012, at noon EDT, with internationally bestselling author Joseph Nassise as one of its inaugural rights holders. Unglue.it is a crowdfunding site that lets book lovers pay authors and publishers to make their already-published books free to the world under a Creative Commons license. If supporters pledge \$25,000 by June 30, Nassise's novel, *Riverwatch*, will be released in an unglued ebook edition.

As the popularity of ebooks skyrockets, readers have been discovering both their convenience and their disadvantages. Proprietary formats and digital rights management (DRM) technology lock ebooks to specific devices and make it hard for people to keep reading their books as technology changes. Many ebooks cannot even be lent by libraries. Unglued ebooks solve these problems. They have no DRM and can be copied and shared without infringing copyright due to the Creative Commons license. Instead of receiving royalties, rights holders are paid a licensing fee of their choice in advance. Book lovers pledge toward this fee using the Unglue.it platform.

"The Unglue.it funding process serves two very important ends - it helps writers and content providers like myself get paid for the work we produce while at the same time making that work freely available to readers all over the world. No one else, anywhere, is doing anything like this and I couldn't be more excited about being a part of this ground-breaking launch," said Joseph Nassise.

"Science Fiction and Fantasy authors like Joe Nassise and their readers have been in the forefront of the ebook technology revolution," said Eric Hellman, President of Gluejar Inc., the company behind Unglue.it. "We're thrilled to have Joe on board at launch, and hope that book lovers around the world will join with us to introduce his work to everyone, everywhere."

About Unglue.it: Unglue.it (<http://unglue.it>) is a crowdfunding platform which rewards rights holders for making their ebooks available to the world under a Creative Commons license (<http://creativecommons.org>). Unglue.it runs campaigns for previously published books, allowing book lovers to pledge toward giving them to the world. When rights holders' target prices are reached, they receive funds in exchange for issuing an unglued ebook edition which can be freely read, copied, and shared, noncommercially, worldwide. For more information, see <http://unglue.it/press>.

About Joseph Nassise: Joe Nassise (<http://josephnassise.com/>) is the author of more than a dozen novels, including the *TEMPLAR CHRONICLES* series, the *JEREMIAH HUNT* trilogy, and the just-launched *GREAT UNDEAD WAR* series. His work has been nominated for both the Bram Stoker Award and the International Horror Guild Award, been praised by such literary masters as Clive Barker and Peter Straub, and been translated into half a dozen languages to date. He has written for both the comic and role-playing game industries and also served two terms as president of the Horror Writers Association, the world's largest organization of professional horror and dark fantasy writers.

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